

# HAIR IRON

User manual

EN



# SENCOR®

SHI 110BK

Before using this appliance, please read this user manual thoroughly, even if you are already familiar with using similar types of appliances. Only use the appliance in the manner described in this user manual. Keep the user manual in a safe place where it can be easily retrieved for future use.

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## IMPORTANT SAFETY NOTICE

- 1) We recommend keeping the original shipping cardboard box, packaging material, receipt and warranty card at least for the duration of the warranty. When transporting, pack the product using the original packaging materials only.
- 2) This appliance may not be used by any persons (including children) with mental or physical disabilities, or by inexperienced persons, unless they have been properly trained or schooled in the safe use of the appliance, or unless they are properly supervised by a qualified person who is responsible for their safety.
- 3) Children must be supervised in order to ensure that they do not play with the appliance.
- 4) Before plugging this device in, make sure the voltage stated on the label of the device corresponds to the voltage of your wall socket.
- 5) Never use accessories which have not been supplied with this appliance or are not intended for this appliance.
- 6) Do not place the power cord near hot surfaces, or over sharp objects. Do not place heavy objects on the power cord. Position the cord so that it cannot be stepped on or tripped over. Make sure the power cord is not touching any hot surface.
- 7) If the appliance's power cord is damaged, have an authorised service or similarly qualified person replace it, in order to prevent hazards. It is forbidden to use the appliance with a damaged power cord or plug.
- 8) Do not disconnect the power cord from the wall outlet by pulling the cord.
- 9) Under no circumstances should you repair or alter the device yourself, as this may cause electrical injury! Entrust all repairs and adjustments to a specialised company/service. Failure to do so will void the warranty.
- 10) Never touch or use the iron if you have wet hands or feet.
- 11) Store and use the appliance away from flammable or volatile materials and solutions.
- 12) This appliance has been designed for indoor use only. Do not use outside.
- 13) Do not use the appliance for any other purposes than those intended.
- 14) Do not spray the device with water or any other liquid. Do not pour water or any other liquids on the appliance. Do not submerge the iron in water or in any other liquid.
- 15) Make sure the appliance does not come in contact with water. Never use the appliance near a bathtub, wash basin or any other containers filled with water.
- 16) If you are not using your appliance, or if you know that you will not be using it for a long time, disconnect the power cord from the wall socket. Prior to cleaning, proceed in the same manner.
- 17) Never leave the appliance on without supervision.
- 18) Before storage, make sure that the iron has fully cooled.
- 19) If the appliance is operating or if it has not fully cooled, do not place soft objects such as carpets, linen, towels, etc. on it, and do not cover it.
- 20) Do not use the appliance in an environment with excessive dust.

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- 21) Use extra care if the iron is used near children. Always keep the iron out of the reach of children.
- 22) Make sure your skin does not touch the hot surface of the appliance.
- 23) Never use the iron on wet hair, on artificial hair or on animal fur.
- 24) After each use, clean the straightening pads thoroughly of dust, oil and hair products such as gels, styling lotions, hairsprays, etc., as these decrease the efficiency and operational life of the pads.
- 25) To enhance your safety, we recommend installing a residual/discharge voltage safety system with sensitivity up to 30 mA (please contact your electrician concerning the options and possibilities of such an installation).



Do not use this appliance near baths, showers, washbasins or other containers containing water.

## INTRODUCTION

The pads for your hair iron are made of a special combination of ceramics and tourmaline. Tourmaline pads send infrared radiation through the hair which causes quick heating and ionisation. This enables you to perform quick and healthier hair styling.

### WHAT IS TOURMALINE?

Tourmaline is a rare mineral with unique ionisation and infrared properties. Tourmaline together with the ceramics are coated on the surface of the ironing pads in a form of an extra fine powder. Thermal finishing gives the surface its typical and hard surface. Tourmaline radiates negative ions and infrared heat naturally. When heated, it creates an electrical field of negative ions. The secret lies in evenly spread tourmaline on the surface of ceramic ironing pads. When heated, the majority of negative ions and infrared heat is naturally released and spread around the ceramic pads.

### Why are the negative ions so important?

Negative ions near the surface create a smooth, velvety hair surface and maintain natural moisture. They protect the colour and shine of the hair while guarding against humidity. Negatively charged ions also eliminate static electricity from the hair surface and the hair remains stable, silky and free of waves and curls.

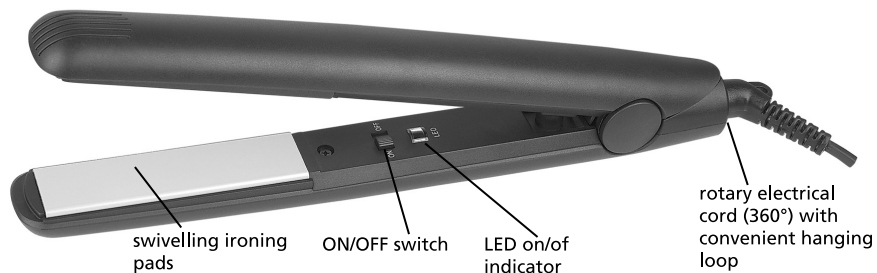
### Why is infrared heat so important?

Infrared heat penetrates inside the hair and warms it up evenly. It is a different type of heat from that which heats up the surrounding air. Infrared radiation penetrates deep inside the hair, instead of the surrounding air which makes the hair more elastic, soft and easier to manage. Less heat is concentrated on the hair surface which lowers the amount of damage to the hair. At the same time, the hair moisture is maintained.

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## DESCRIPTION



## INSTRUCTIONS FOR USE

### Connection and setting

- 1) Plug the hair iron in.
- 2) Turn it on by pressing the ON/OFF switch.
- 3) Now you can start ironing your hair.

## Hair ironing

- 1) First, wash, dry and comb your hair thoroughly. Make sure that it is smooth and free of snarls.
- 2) Now, use the hair clips to separate your hair into even hair strips (about 5 cm wide).
- 3) Start ironing your hair at the back of your head on the lower strips. Near the roots, place the strip between the ironing pads and carefully press on the iron handle. Slide the iron from the hair roots along the strip all the way to the end.
- 4) Repeat the procedure on the strip until you achieve the desired look.
- 5) Repeat the procedure with all hair strips. Start on the front of your head and then continue on the sides.
- 6) Before the final combing, let your hair cool completely.



### Warning:

- Do not leave the iron in one spot for more than 2 seconds. You may burn your hair.
- Use the iron only on healthy hair.
- Do not use the iron on oily, sticky or sweaty hair.
- Use the iron only rarely on permed or coloured hair.



### Tip:

Adapt the speed of the iron along the hair strips to the texture of the hair. Fine hair is more sensitive to the hot surface and requires shorter ironing times than thicker hair.

## CLEANING AND MAINTENANCE

To clean the outer parts of the iron and the ironing pads, use a soft cloth dipped in lukewarm water. Do not use aggressive cleaning agents, paint thinners or solvents. Using these solutions could damage the surface of the iron. The ceramic and tourmaline surface of the ironing pads does not require any cleaning.



### Warning:

Clean the ironing pads only after they have fully cooled!

## TECHNICAL SPECIFICATIONS

Rated voltage: ..... 230 V AC  
 Nominal frequency: ..... 50 Hz  
 Protection class (regarding protection from electric shock): ..... II  
 Time required to reach the operational temperature: ..... 20 seconds  
 power cord joint: ..... 360°

## INSTRUCTIONS AND INFORMATION REGARDING THE DISPOSAL OF USED PACKAGING MATERIALS

Dispose of packaging material at a public waste disposal site.

## DISPOSAL OF USED ELECTRICAL AND ELECTRONIC APPLIANCES



The meaning of the symbol on the product, its accessory or packaging indicates that this product shall not be treated as household waste. Please, dispose of this product at your applicable collection point for the recycling of electrical & electronic equipment waste. Alternatively in some states of the European Union or other European states you may return your products to your local retailer when buying an equivalent new product. The correct disposal of this product will help save valuable natural resources and help in preventing the potential negative impact on the environment and human health, which could be caused as a result of improper liquidation of waste. Please ask your local authorities or the nearest waste collection centre for further details. The improper disposal of this type of waste may fall subject to national regulations for fines.

### For business entities in the European Union

If you wish to dispose of an electrical or electronic device, request the necessary information from your seller or supplier.

### Disposal in other countries outside the European Union

If you wish to dispose of this product, request the necessary information about the correct disposal method from local government departments or from your seller.



This product meets all the basic EU regulation requirements that relate to it.

Changes to the text, design and technical specifications may occur without prior notice and we reserve the right to make these changes.